

There is no shortage of “benefit discount” programs today, but a definite lack of good ones. For that reason, we developed our latest proprietary program, **BMC “Back to Basics”**. BTB features a variety of valuable discount programs specifically selected for the discriminating consumer.

While not health insurance, **BTB** provides value added benefits that enhance any health insurance program. When sold ‘stand-alone’ or when added to our **BMC FirstChoice** plans, which already include **PPO Multiplan**, patient advocates **Karis360** and more, you can help your clients assemble a cost-effective package of valuable benefits. Click **Benefits at a Glance** in the drop down menu to see the details our benefit package!